

AUG24/12 14.07
*** WFTV-TV ***

REP HEADLINE# 6296724
 *** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 AUG24/12 14.07
 *** WFTV-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|---|------|-----|------------|------------|----------|---------|-----------|-------|-----------|
| 3 | | | 1100A-1200N PROGRAM : VIEW CON COM1: 1X PER DAY | 30 | | \$1,400.00 | 9/3 | 9/4 | 2 | | M-TU | 2 |
| 4 | | | 1100A-1200N PROGRAM : VIEW CON COM1: 1X PER DAY | 30 | | \$1,400.00 | 8/28 | 8/29 | 2 | | TU-W | 2 |
| 5 | | | 1200N-100P PROGRAM : NEWS CON COM1: 1X PER DAY | 30 | | \$1,100.00 | 9/3 | 9/6 | 4 | | M-TH | 4 |
| 6 | | | 1200N-100P PROGRAM : NEWS CON COM1: 1X PER DAY | 30 | | \$1,100.00 | 8/28 | 8/31 | 4 | | TU-F | 4 |
| 7 | | | 400P-500P PROGRAM : DR OZ CON COM1: 1X PER DAY | 30 | | \$1,000.00 | 9/3 | 9/6 | 4 | | M-TH | 4 |
| 8 | | | 400P-500P PROGRAM : DR OZ CON COM1: 1X PER DAY | 30 | | \$1,000.00 | 8/28 | 8/31 | 4 | | TU-F | 4 |
| 9 | | | 500P-530P PROGRAM : NEWS CON COM1: 1X PER DAY | 30 | | \$2,700.00 | 9/3 | 9/5 | 3 | | M-W | 3 |
| 10 | | | 500P-530P PROGRAM : NEWS CON COM1: 1X PER DAY | 30 | | \$2,700.00 | 8/28 | 8/30 | 3 | | TU-TH | 3 |
| 11 | | | 530P-600P PROGRAM : NEWS CON COM1: 1X PER DAY | 30 | | \$2,700.00 | 9/3 | 9/6 | 4 | | M-TH | 4 |

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|---------------------------------|-----|----|--|------|-----|------------|------------|----------|---------|-----------|-------|-----------|
| 12 | | | 530P-600P PROGRAM : NEWS CON COM1 : 1X PER DAY | 30 | | \$2,700.00 | 8/28 | 8/31 | 4 | | TU-F | 4 |
| 13 | | | 600P-630P PROGRAM : NEWS CON COM1 : 1X PER DAY | 30 | | \$3,700.00 | 9/3 | 9/6 | 4 | | M-TH | 4 |
| 14 | | | 600P-630P PROGRAM : NEWS CON COM1 : 1X PER DAY | 30 | | \$3,700.00 | 8/28 | 8/31 | 4 | | TU-F | 4 |
| 15 | | | 700P-730P PROGRAM : NEWS CON COM1 : 1X PER DAY | 30 | | \$4,500.00 | 9/3 | 9/6 | 4 | | M-TH | 4 |
| 16 | | | 700P-730P PROGRAM : JEOPARDY CON COM1 : 1X PER DAY | 30 | | \$4,500.00 | 8/28 | 8/31 | 4 | | TU-F | 4 |
| 17 | | | 730P-800P PROGRAM : JEOPARDY CON COM1 : 1X PER DAY | 30 | | \$4,500.00 | 9/3 | 9/4 | 2 | | M-TU | 2 |
| 18 | | | 730P-800P PROGRAM : WHEEL CON COM1 : 1X PER DAY | 30 | | \$4,500.00 | 8/28 | 8/29 | 2 | | TU-W | 2 |
| 19 | | | 1100P-1130P PROGRAM : WHEEL CON COM1 : 1X PER DAY | 30 | | \$2,500.00 | 9/3 | 9/5 | 3 | | M-W | 3 |
| 20 | | | 1100P-1130P PROGRAM : NEWS CON COM1 : 1X PER DAY | 30 | | \$2,500.00 | 8/28 | 8/30 | 3 | | TU-TH | 3 |
| 21 | | | 1000P-1100P PROGRAM : NEWS CON COM1 : 1X PER DAY | 30 | | 10000.00 | 8/30 | 8/30 | 1 | | THU | 1 |
| PROGRAM : REPUBLICAN CONVENTION | | | | | | | | | | | | |

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|------------------|-----|----|-------------|------|-----|------------|------------|----------|---------|-----------|-----------|-----------|
| 22 | | | 1200N-1230P | 30 | | \$700.00 | 9/1 | 9/1 | 1 | | SAT | 1 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| 23 | | | 1200N-1230P | 30 | | \$700.00 | 9/2 | 9/2 | 1 | | SUN | 1 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| 24 | | | 600P-630P | 30 | | \$2,400.00 | 9/2 | 9/2 | 1 | | SUN | 1 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| 25 | | | 1100P-1135P | 30 | | \$2,500.00 | 9/2 | 9/2 | 1 | | SUN | 1 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| SEP/12 195100.00 | | | | | | | | | | | | |
| CONTRACT TOTAL | | | | | | | | | | | 195100.00 | |
| TOTAL SPOTS | | | | | | | | | | | 73 | |

MARKET TOTALS \$291,194 WFTV 67% WKMG 9% WESH 17% WOFL 7% WKCF 0% WRBW 0% CABL 0%
 WOPX 0% WRDQ 0% EFTV 0%

SHARES ESTIMATED****

SVC- NSI
 DEMOS- RA35+*